



December Marketing Expenses Report – Itemisation of Spending

Reason / Product / Service	BNB (rounded to 3dp)	USD (rounded)
Servers (x2 Windows for Hosting, Linux for Blockchain Node), Plesk & Website Due 8th Jan - Advance Invoice Paid	0.453	312
Adobe Suite Subscription	0.100	69
Envato Elements Subscription	0.035	24
QR Cost Unlimited Visits Subscription	0.024	17
Biconomy MM (Dec 13 to Jan 12)	0.726	500
Other MM (covers other exchanges for (All of December)	0.363	250
Community Contest Prizes for December	0.087	60
Coinsniper Listing Small Banner Ad Campaign (3 days with 15% discount)	0.464	320
Road to 5 Mill Contribution	2.134	1470
Total	4.386	3022

Figures are in BNB, as price changes over a month period. For ease of readers, we are now providing Dollar values. These based on the average Dollar/BNB price over the month, as there can be slight variation due to the BNB/USD price changing.

Average price for BNB in December 2024 is calculated at \$689 per BNB.

Total marketing and income taxes received in BNB 4.26, spent in BNB 4.386 for December 2024. With a carryover BNB balance of 0.44 from November 2024. Carry over balance into to January 2025 is 0.314 BNB.

Excludes community donations.

Full details are on the BSC Scan Marketing Wallet.